

**Valentina Auxiliar Carrocera S.A.  
a company with a  
great spirit and the best antivirus, Avira.**





Founded in 1997 and employing 43 people, Valentina Auxiliar Carrocera could easily be mistaken for a small enterprise. On the contrary, this family-owned company, located in the Las Ferias neighborhood of Bogotá, has achieved an exceptional level of quality. Their dedication has been recognized in the form of prestigious awards, including the Excellence Awards for micro and small businesses of the ANIF and another award from the Banco Caja Social BCSC in 2010. Valentina Auxiliar Carrocera is accustomed to excellence and found in Avira an ideal partner to keep its systems safe.

Gustavo Giraldo, system administrator of the company, has been familiar with Avira's capabilities for a long time and could call himself an Avira fan. This made a very good impression on the Avira team during their first visit to the Valentina offices.

"I have known Avira years and I use it at home. I recommend it whenever I can. I like its effectiveness, its speed and its ease of use," explained Giraldo.

"We are fortunate to have customers who know

our products and openly show their loyalty. It means that somebody thinks we do a good job. There aren't many things that can give you this kind of satisfaction," pointed out Javier Fonseca, manager of Avira's activities in Colombia.

Valentina coordinates processes and certifications on an enterprise level. One of its most notable initiatives is its corporate social responsibility program, which was written up in February 2011 by RS, a magazine that specializes in that very subject.

All this requires maximum reliability and security





in its IT systems, which are counted on by a small team that is incredibly dynamic and demanding.

“Imagine what it would mean to us, losing a workstation for hours because of a virus problem. We have only a few PCs, and they must be very efficient. Everything has to be in constant motion in order to make the whole company run. Thanks to Avira and its support team no virus can stop us,” Giraldo said.

“For us it was an honor to work with Valentina, and we try hard to stay in close contact, listening to its valuable feedback in order to optimize our services,” stressed Fonseca.

Valentina Auxiliar Carrocera has set an example for thousands of enterprises in Colombia. It has learned that only the best will do...Avira will be right by its side as a matter of course!

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