

Avira Stops PC Viruses From Spreading Via Mac

Releases Mac Security Software FREE for Everyone

Tettngang, Germany --- March 27, 2012 – IT security expert [Avira](#) announced today the release of *Avira Free Mac Security* software. The software is available [for free download](#) to the expanding universe of Mac owners.

Avira has made *Avira Free Mac Security* truly free for everyone – private consumers, professionals and even businesses – without exception and without any advertising or marketing pop-ups. As the worldwide market share of Mac has significantly increased, the malware threats targeting Mac OS have increased, also, so Mac users are inadvertently spreading Windows viruses in heterogeneous computing environments.

“Here at Avira’s security labs we’re seeing more viruses, worms and Trojans designed specifically for Mac, and also more Macs transporting Windows viruses when they collaborate with PCs, mobile devices and other hardware.” explained Travis Witteveen, COO of Avira. “Starting today, we’re stopping Windows viruses from creeping onto your Mac, as well as disabling the malware that is intended just for Mac. And we are giving away *Avira Free Mac Security* to everyone so that we can all live free, no matter what OS religion you may follow.”

Clever features of *Avira Free Mac Security* include:

- Geeks Go Incognito – A simple user interface that shields the casual user from configurations and complexity they may not want, but still lets power users dig deeper.
- One-Click Repair – It answers the question, ‘Is my Mac secure or not?’ and lets users click a ‘Secure My Mac Now’ button to restore optimum protection levels.
- Integrated Scheduler – Set it and forget it. Our scheduler keeps your Mac scanned regularly and updated automatically.
- Real-Time Protection – Avira Free Mac Security is constantly on guard. Every file accessed by the user and the system is silently inspected so that no infected file sneaks in between system scans.
- Multi-Talented Scanning – Different scan profiles allow checking typical malware hideouts, the full system or individually selected files and folders to determine the system bill of health.
- A United Front Against Malware – Although Mac is less vulnerable to viruses, users collaborate with PCs, mobile devices and other hardware. Empowering each Mac with Avira’s antivirus expertise optimizes the overall security of any network.

- Time-Saving Remote Management – The Avira Management Console (AMC) lets businesses install, configure, monitor and update network security from a single server, whether the endpoints are PC, Windows servers or UNIX servers or workstations. This console will soon be available for Mac as well.

Avira Free Mac Security comes fully licensed for consumers and businesses, and the software is automatically updated. Businesses can also centrally manage the software via Avira Management Console (requires a separate license file that will be available from Avira soon).

Avira Free Mac Security requires MacOS 10.6(Snow Leopard) or 10.7(Lion) and is available now for download in both English and German.

Links

- To download Avira Free Mac Security: www.avira.com/mac-download
- Special presskit and product details: <http://www.noworms.biz>
- Product specifications:
 - o for home users: www.avira.com/mac-for-home
 - o for business users: www.avira.com/mac-for-business
- For screen images: <http://techblog.avira.com/2012/03/05/avira-free-mac-security-beta-now-available/en/>
- Join Avira on Facebook: <http://www.facebook.com/avira>
- Follow Avira on Twitter: <http://twitter.com/#!/avira>

About Avira

Avira stands for extreme reliability and internet freedom around the globe. The company was founded 25 years ago on Tjark Auerbach's promise to "make software that does good things for my friends and family". Because of Avira's security expertise and award-winning antivirus software, today more than 100 million consumers and small businesses live free of spyware, phishing, worms and other internet based threats. The company delivers IT-security protection to computers, servers and networks both directly and in the cloud.

In addition to protecting the online world, Avira's CEO promotes well being in the offline world through the Auerbach Foundation, which supports charitable and social projects. The philosophy of the foundation is to help people to help themselves.

For more information, please visit www.avira.com or join the community at www.facebook.com/avira.

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