



Welcome to the Avira Affiliate Partner Program.

## Benefit from Avira being an Affiliate Partner!

Register at element5 as an affiliate partner and make your own money. element5 is in charge of the order, of handling payments and furthermore processes your registration. As an Avira Affiliate Partner you have the possibility to offer Avira AntiVir Professional and Avira AntiVir Mobile on your website. You will earn 15% commission for every AntiVir product you sell.

- You will get your login data once you have signed up for free and the activation to the Affiliate Control Panel has been effected. Now you can create a link to your website and market the AntiVir products.
- The Affiliate Control Panel offers detailed information about products and marketing promotions. You furthermore have access to your sales statistics.
- You can tune the order process and the design to your own website or decide for the layout elements in the Affiliate Control Panel. The Style Editor will help you to establish a layout.

### **Affiliate Partners don't have to pay anything!**

**In this document you will find a detailed guide, which helps you to sell Avira AntiVir Professional and Avira AntiVir Mobile in a both fast and simple way on your website:**

- |  |                  |
|--|------------------|
| <b>1. Register as Affiliate Partner</b>                        | <b>pages 2-5</b> |
| <b>2. Integration of the AntiVir Online Shop Configurators</b> | <b>page 6</b>    |

Please feel free to contact us if you have any further questions:

Affiliate Marketing

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Email: [affiliate@avira.com](mailto:affiliate@avira.com)

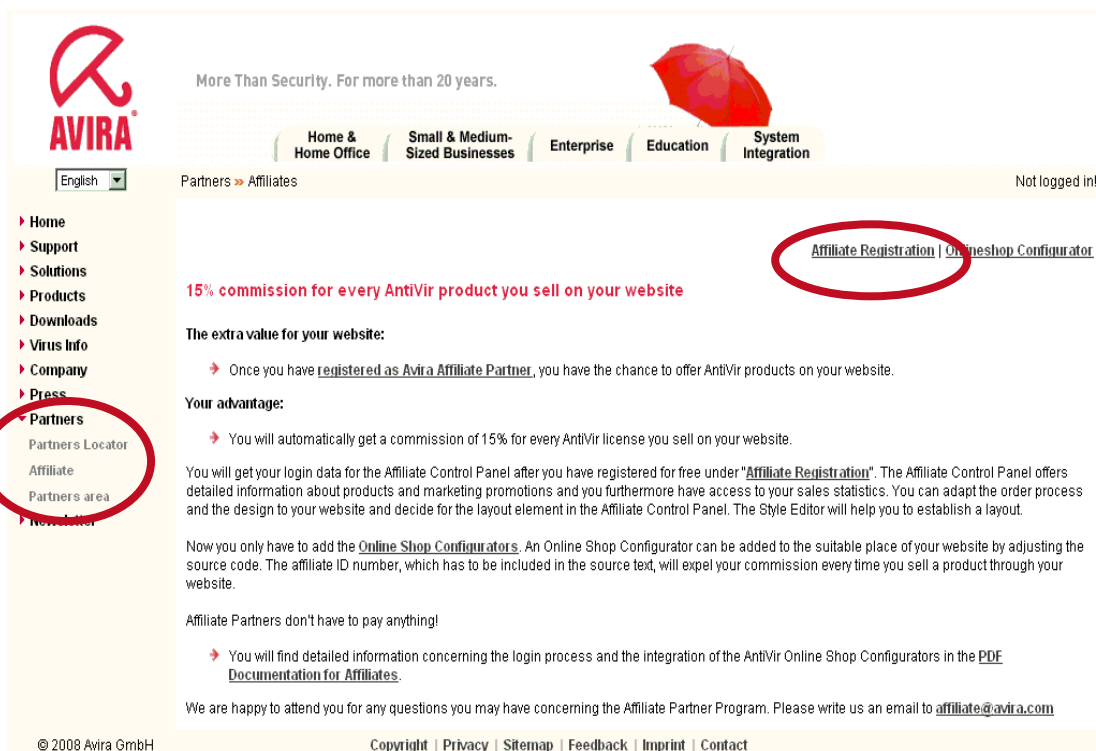
Welcome to the Avira Affiliate Partner Program.

## 1. Register as Affiliate Partner

### Step 1:

The registration to the Avira Affiliate Partner Program works as follows:

Go to [www.avira.com](http://www.avira.com) and click on the menu item “Partner”.  
Here you will find the link “Affiliate registration”.  
One click is all you need to do to access the registration form!



More Than Security. For more than 20 years.

Home & Home Office | Small & Medium-Sized Businesses | Enterprise | Education | System Integration

English | Partners » Affiliates | Not logged in

Home  
Support  
Solutions  
Products  
Downloads  
Virus Info  
Company  
Press  
**Partners**  
Partners Locator  
Affiliate  
Partners area  
Newsletter

[Affiliate Registration | Onlineshop Configurator](#)

**15% commission for every AntiVir product you sell on your website**

**The extra value for your website:**

- Once you have [registered as Avira Affiliate Partner](#), you have the chance to offer AntiVir products on your website.

**Your advantage:**

- You will automatically get a commission of 15% for every AntiVir license you sell on your website.

You will get your login data for the Affiliate Control Panel after you have registered for free under “[Affiliate Registration](#)”. The Affiliate Control Panel offers detailed information about products and marketing promotions and you furthermore have access to your sales statistics. You can adapt the order process and the design to your website and decide for the layout element in the Affiliate Control Panel. The Style Editor will help you to establish a layout.

Now you only have to add the [Online Shop Configurators](#). An Online Shop Configurator can be added to the suitable place of your website by adjusting the source code. The affiliate ID number, which has to be included in the source text, will expel your commission every time you sell a product through your website.

Affiliate Partners don't have to pay anything!

- You will find detailed information concerning the login process and the integration of the AntiVir Online Shop Configurators in the [PDF Documentation for Affiliates](#).

We are happy to attend you for any questions you may have concerning the Affiliate Partner Program. Please write us an email to [affiliate@avira.com](mailto:affiliate@avira.com)

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## Welcome to the Avira Affiliate Partner Program.

### Step 2:

Language: English

#### Affiliate registration for Avira GmbH

Register as an affiliate with "Avira GmbH". As an affiliate, you can market the publisher's products by placing links on your Web site to the relevant product pages on the publisher's Web site. You will receive commission for each sale of these products via your Web site.

**Important note:**  
By registering for the affiliate program, you agree to display information describing your affiliate relationship, created either by the publisher or element 5. Alternatively, you can create your own text provided that it is accurate, appropriate, and not deceiving. Furthermore, you guarantee that (i) the material on your Web site does not contain representations of violence, sexually-explicit content or discriminatory statements or representations with respect to race, sex, religion, nationality, disability, sexual orientation or age, nor is it illegal in any other way; (ii) the material used does not infringe the rights of third parties, especially no patent, authorial, brand or other commercial property rights or general personal rights; (iii) you do not send any e-mail without the express, previous permission of the recipient of the e-mail (spam e-mails).

We can process only fully-completed registrations. Thank you for your understanding.

[Affiliate Program / Affiliate Management Premium - General Terms and Conditions of Business](#)

You must enter information in input boxes marked with \*.

#### Personal information

Company

Last name \*

First name \*

Street address \*

Zip \*

City \*

State / Province

Country \*

Phone \*

#### Your Password for your Affiliate Account with element 5

Your password \*

Reenter password \*

Please do not use a free e-mail address if you have a standard e-mail address.

E-mail address \*

Homepage \*

Newsletter  Yes, I would like to receive information about the latest news at element 5 and the newest products by e-mail!

#### Payment options

How would you like to receive your payments? \*

Bank/Wire transfer to your account

**Next**

**Enter your personal details in the registration form. You can furthermore read the GBT's of the Affiliate program.**

[Affiliate Program / Affiliate Management Premium - General Terms and Conditions of Business](#)

## Welcome to the Avira Affiliate Partner Program.

### Step 3:

Affiliate registration for Avira GmbH Language: English

**Payment options**

On the 8th of every month, we will send you an e-mail with a detailed list of all of the sales you generated in the past calendar month. For example, on February 8th, you will receive a list of the commission you earned on all paid orders that we received from January 1st to January 31st. On the 15th of the month, we will issue your payments, depending on the payment cycle you select below. That means that if you selected "every 3 months" or "every 6 months", you will be paid in 3 or 6 month intervals.  
 The payment requirement stipulates that you reach the specified minimum balance of EUR/USD 100. If you selected "upon reaching a specified minimum balance", you will be paid on the 15th of the month following the month in which you reached the set limit.

In which currency should your monthly statement be denominated:  USD  EUR

How often would you like to receive your payments?

If you have chosen to receive payments "upon reaching a specific amount", please enter the amount here (min. 100 USD/EUR):

**Account information**

Name of Your Bank:

Street:

City and Zip Code:

Country of Your Bank:

Your Bank's SWIFT Code:

Account No.:

**Information on the account holder**

Name of account holder:

Additional name:

Street:

Zip Code:

City:

Country:

**Affiliate Program / Premium Affiliate Management General Terms and Conditions**

I agree to the Affiliate Program / Affiliate Management Premium - General Terms and Conditions of Business

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**Please select a currency as well as the payment patterns. Please enter your bank details and accept the GBT's in marking with a cross.**

...and the registration is completed!

Affiliate registration for Avira GmbH Language: English

**Registration completed**

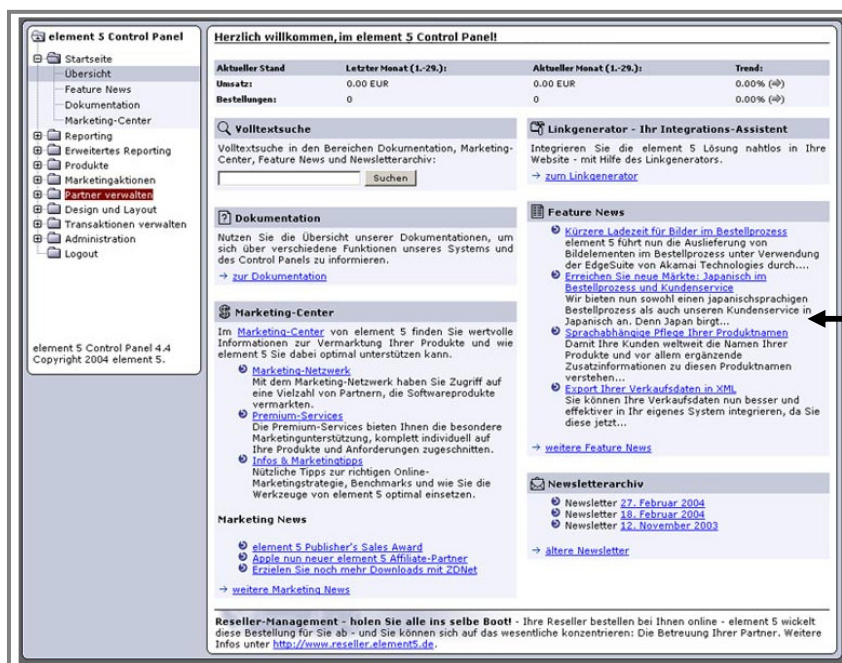
Thank you for your interest in becoming an affiliate and selling products by Avira GmbH. We will inform Avira GmbH about your registration. The publisher will then check your information, and you will receive an e-mail once you have been activated as an affiliate for Avira GmbH.

Your information has been saved in our system under the following affiliate ID: **200030218**  
 Please note this ID for future correspondence.

Once you have completed the free registration and activation, you will obtain your **login data** via **email** for the **Affiliate Control Panel**.

Welcome to the Avira Affiliate Partner Program.

## The Affiliate Control Panel



The Affiliate Control Panel offers you detailed information regarding products, marketing promotions and sales statistics.

In the Affiliate Control Panel you can also create links regarding the AntiVir products, you can use on your website or you can use our **Online Shop Configurator** for Avira AntiVir Professional and Avira AntiVir Mobile. The following description shows you how to add the configurators to your website...

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## 2. Integration of the AntiVir Online Shop Configurators

You can integrate the easy-to-use AntiVir Online Shop Configurators into your website and earn real money with every AntiVir Professional and AntiVir Mobile you sell.

Online Shop	
<b>Avira AntiVir Professional</b>	
Number of users: 1 <input type="text"/>	Run-time: <input checked="" type="radio"/> 1 Year <input type="radio"/> 3 Years
Operating System: Windows <input type="button" value="v"/>	
<input type="checkbox"/> Gold Support	
42.84 EUR (incl. VAT)	
 <input type="button" value="Buy Now"/>	
Online Shop	
<b>Avira AntiVir Mobile</b>	
Number of users: 1 <input type="text"/>	Run-time: <input checked="" type="radio"/> 1 Year <input type="radio"/> 3 Years
Operating System: PocketPC <input type="button" value="v"/>	
<input type="checkbox"/> Gold Support	
23.20 EUR (incl. VAT)	
 <input type="button" value="Buy Now"/>	

### And it's that easy:

1. Open the file `avira_mobile.html` or `avira_professional.html` with a text editor

Adjust the affiliate number to the file in line 3. Replace '1234' with your element5 affiliate number\*.

In line 4 enter the desired language in the configurator. 0 = English, 1 = German.

```
Line 3:   var affiliate = 1234;
Line 4:   var lang = 0;
```

2. Copy the entire text from the file to the according place of your website where the configurator shall appear.

That's all you need to do. From now on 15% of the net sales value will be automatically transferred to your element5 account for every AntiVir license you sell on your website.

Please write us an email to [affiliate@avira.com](mailto:affiliate@avira.com) if you have questions concerning the integration of the configurator or if you have general questions about the affiliate program.

We wish you great success with the distribution of the AntiVir solutions.

Your Avira team

Email: [affiliate@avira.com](mailto:affiliate@avira.com)

Web: <http://www.avira.com/en/partners/affiliate.html>



Welcome to the Avira Affiliate Partner Program.

\*Note: element5 has sent you an order confirmation via email. In this email you will find your affiliate number.